

## **Generational Use of New Media**

Eugène Loos, Leslie Haddon and Enid Mante-Meijer (Eds.)

Generational Use of New Media examines and contrasts how younger and older people, representing different generations, engage with the new media that they increasingly encounter in everyday life. Exploring the various assumptions about the degrees to which younger and older people are more or less willing to use, or are capable of using, new media, the social circumstances under which they do so and the very design of those media, this book critically examines the gap that is assumed to exist between younger users of new media and older non-users.

Thematically organised and offering comparative analyses of the generational use of new media and technology, this timely volume presents the latest research and rich new empirical material gathered in the EU, USA and Hong Kong, to reflect on societal practices and the practical implications of building a more inclusive information society.

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